

# BE A HERO®

## *Borehole Well* Nairobi, Kenya

### PROJECT PROPOSAL



Children at Bethlehem School

*In Partnership with:*

**BETHLEHEM COMMUNITY CENTRE**

## Be A HERO – Contact Information

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US 501(c)(3) status

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**US Child Sponsorship Office:** 7729 E. Greenway Rd. Ste 500. Scottsdale, AZ USA 85260

**Australia Office:** P O Box 2277, Wellington Point Q 4160, Australia

**Philippines Office:** 19A Esguerra St. Pinagbuhatan, Pasig City

**Website:** [www.beahero.org](http://www.beahero.org)

## Founders



**Wesley and Stacey Campbell**, founders of Be A HERO, have a long history of working for mercy and social justice globally, speaking at 40 conferences per year, and working with others to help many thousands of the world’s less fortunate. These authors of four books, including Wesley’s most recent, “Be A Hero – The Battle for Mercy and Social Justice”, have also produced 22 CDs, are members of the teaching faculty of the Wagner Leadership Institute, and sit on various Boards. Wesley and his wife Stacey live in Kelowna, BC with their five children.

## Overview – Be A HERO

Be A HERO is a registered Canadian, US, and Australian Charity with a mandate to educate, inspire, equip and facilitate people of all ages to challenge them to “Be A HERO” to the 1.2 billion children at risk due to poverty, homelessness, child labour, slavery, sexual exploitation, aids and plagues, and war. In partnership with proven, seasoned organizations we fight to save dying children by sponsoring orphans; building orphanages and schools; developing micro-enterprises; advocacy; prayer; and arranging “Hero Holidays” for people to see first-hand the desperate situation that many of our world’s children live in, and to help at an orphanage or other mercy project.

Be A HERO was conceived to meet the need for a strategy to connect thousands of people who have a heart for 'children at risk' to the ground-level organizations who are actually doing the work – running orphanages and schools, rescuing children from slavery, feeding the poor. Many times, people have a desire to do something to help needy children, but have no idea how to go about it. Be A HERO provides the compassionate with step-by-step directions on how to gather those in their sphere of influence and, together, do something life-saving and life-changing!

Working with our Field Partners, Be A HERO is improving the lives of children in: Burma, Burundi, Colombia, DR of the Congo, Ecuador, El Salvador, Ethiopia, Ghana, India, Indonesia, Kenya, Liberia, Malawi, Mexico, Mozambique, Philippines, Romania, Sierra Leone, South Africa, Swaziland, Thailand, Uganda, and Zambia.

Be A HERO is structured in such a way that 100% of all donations for children's homes or projects go entirely to the designated project. This is possible because we have businessmen that specifically fund the administrative costs, staff and overhead, so that every dollar that is intended to help a child at risk can go directly to the need. We can issue tax receipts for both Canadian and US donations. Since inception in late 2003, Be A HERO has sent more than 3.7 million dollars to projects for children at risk.

## Overview:

### Bethlehem Community Centre

Bethlehem Community Centre (BBC) was established in 1990, and is registered under the Societies Act of the laws of Kenya.



The Director, **Mary Gakembu**, is a small woman with a big heart. BCC is situated in the Soweto slum of Nairobi – home to over 160,000 people of whom 95% have an annual income far below the UN poverty level of \$400.00 US. Soweto has no water, electricity, or sanitation. The situation at Soweto is deplorable – sewage runs openly down the street, housing consists of shacks created out of rubbish; garbage is everywhere, children in rags run barefoot through the neighbourhood, unemployed men loiter in groups, trudging back and forth into the city in their fruitless attempts to find work. BCC is a shining light, a haven in the filth and

darkness.

The main focus of Bethlehem Centre is to provide care for destitute children, the majority of whom are orphans as a result of HIV/AIDS or conflict. The children's home provides 100 orphans with care, medical attention, an education, and training.

Bethlehem Community Centre supplies primary schooling to 210 children, including both the resident children, and children from the surrounding community.

The British Royal Family visited BCC and subsequently contributed (in conjunction with the British High Commission), a library; modern pit latrines; a large hall used for church, clinics, gymnasium and community activities; and a borehole well. These are all open to the community, although they are on Bethlehem property. More than \$250,000 in other funds has been invested in capital costs to date for land, dormitories and school, with 100 resident orphan children, and another 160 children from the area attending school. Ten thousand (\$10,000) is required monthly for schooling, staffing and 2 meals daily. Be A HERO assists with these operating costs through their child sponsorship program.



Library at Bethlehem built by the British Royal Family



Children waiting for lunch to be served



Girl's dormitory

**What has Happened:**

In 2006, BCC was asked to take over a children's home in Mwea (about an hour away). The people who had been running it exhausted their means, and just abandoned it and the children living there. The starving children were left to fend for themselves.

BCC sent food and staff, and have adopted this home as one of their own. The buildings are in need of repair, but at least now the children are being cared for, and most are attending school. We have an urgent need for sponsors for these children, as taking on these extra children has stretched the operating funds of Bethlehem very thin.



Mwea Children's Home



## **Current Plans**

BCC plans to replicate the successful Bethlehem Community Centre on a 40-acre property they have acquired at Lukenya, 35 km from Nairobi city.

Twenty (20) acres will be used for food production to supply Bethlehem, Mwea, and Lukenya. Eventually a children's home; a medical clinic; primary, secondary and vocational schools; and a community hall will be built on the remaining 20 acres. The land has been purchased, at a cost of \$175,000.00 USD and fenced. The next step is to drill the well and get crops planted. The farm will produce food for the children, and a surplus to sell – thus contributing to the long-term goal of self-sustainability.

Provision of food and shelter are the very basic challenges facing most orphanages. A priority at Bethlehem is to take measures to ensure food supply sustainability. The parcel of the land at Lukenya is the first step towards this crucial goal.

Lukenya is in a semi-arid belt of Kenya. There is very little annual rainfall; the nearby river does not supply enough water for the large population dependent upon it. Studies have shown that irrigation is necessary to farm in this region.

A geological survey has been carried out, indicating that a borehole well is the only water source that will provide 10m (3)/hr required for irrigation and domestic use. Shallow wells have been dug in the area, but they provide very little if any water. The survey further identified the prime site to drill the well to gain access to enough water.

**Currently, \$62,500.00 is spent annually to feed the two hundred children at both orphanages. It is estimated that the cultivation of the 20 acres would reduce this expenditure by 85%.**

As Lukenya is developing as a suburban settlement, water could be sold to residents, providing an additional source of income, until such time as the government develops a water provision system for them. Also, the Home would not have to purchase water from another source for their needs, which is another expenditure that would not be necessary with the existing well.

The site has already identified and been certified by the geologists. The next step is to drill the well and install its equipment. Also required is a source of power to run the pump, and a storage tank to hold the pumped water for redistribution. Then the network of pipes must be laid for irrigation of the farm land.

Electricity has been identified as the best source of power for the pump. The hydro lines are about 2 km away. As a back-up, a diesel engine will also be installed for times of electrical power failure. The storage tank will be raised on a tower, providing the gravity necessary for the water distribution through the pipes. Drip pipes will also be installed, as Lukenya is hot and windy, contributing to high evaporation rates. The drip method of irrigation will mitigate the evaporation.

<b>Costs for the well:</b>	<b>in USD</b>
<u>Drilling and Equipping the Bore Hole Well</u>	\$11,415.00
<u>Electrical Installation</u>	\$ 720.00
<u>Storage Tank and Distribution Piping</u>	\$34,215.00
<b>TOTAL</b>	<b>\$46,350.00</b>

Although the well is an expensive project, the long-term benefits cannot be over-emphasized. This well will provide the foundation for not only food supply security, but also substantial savings in the operating budget for both homes, and income provision for long-term sustainability.

## **Future Plans**

1. Medical Clinic at Mwea. This clinic will provide care for the children, and the surrounding community, saving medical costs for the home, and generating income to off-set the home's operating costs.  
\$40,000.00 USD
2. Secondary School at Bethlehem. Currently the secondary school students attend various secondary schools at a cost of about \$350.00 each. Operation of our own secondary school would provide a substantial cost savings; allow control over the atmosphere and curriculum and also reduce the danger involved (particularly for the girls) walking to the school. Additionally, income would be provided by non-resident students' attendance. The school will be designed to have a second storey added in the future. \$62,000.00 USD
3. Primary School at Mwea. The children attend a school about 5 kms away, which is a fair distance for young children to walk each day. Our own school would be more convenient, allow control over the atmosphere and curriculum, be safer for the children, and provide income as children from the surrounding community attend. The costs have not yet been estimated.
4. Second floor of classrooms at the planned Secondary School in Bethlehem. The cost has not yet been determined.

These projects will all produce income for the homes, and reduce the reliance on Western donors.

### **100% of all funds donated for these projects will be applied directly to the project.**

Be A HERO does not keep anything for administration. Be A HERO is able to do this because the Hero Partnership and Pillar Program participants designate their donations specifically for administration.

If you would like to invest in this project, we accept donations by cheque or by credit card. Please complete the **Gift form** on the last page, and fax or mail it to the address provided.

If you wish to sponsor one of these children, please complete the Gift Form and fax, email or mail it to our office. A partial sponsorship, which contributes towards the food, shelter, and clothing costs, is \$33.00 per

month. A full sponsorship is \$63.00 per month, which also contributes towards the medical and education costs for the child. The payment options for child sponsorship are:

- 12 post-dated cheques or one cheque for the year
- authorization for credit card withdrawals, either monthly or one amount for the year
- automatic withdrawal (please attach a VOID cheque) for monthly payments

Please make any cheques payable to “Be A HERO”, and mail them, along with a completed Gift Form (see next page) to:

You will be sent a receipt for income tax purposes early in the following year.

**You are a HERO!**

# BE A HERO

## Be A Hero Gift Form

Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov \_\_\_\_\_ Zip/P. code \_\_\_\_\_

Country \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

E-mail Address \_\_\_\_\_ Occupation \_\_\_\_\_

### I would like to:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Child Sponsor (partial)<br>\$33.00/mo or \$396.00/yr<br>(inc \$3.00 handling fee)   | <input type="checkbox"/> Micro-business sponsorship<br>\$ _____<br>for _____  | <input type="checkbox"/> Order Be A Hero message DVD<br>\$15.95 USD + s & h + taxes<br>(contact us for amount)  |
| <input type="checkbox"/> Child Sponsorship (full)<br>\$63.00/mo or \$756.00/yr<br>(inc. \$3.00 handling fee) | <input type="checkbox"/> Hero Partnership Program<br>(Administration and Expansion)<br>per month – please circle amount<br>\$25    \$50    \$100    \$250 | <input type="checkbox"/> Order book “Be A Hero: the Battle<br>for Mercy and Social Justice”<br>\$21.95 USD + s & h + taxes<br>(contact us for amount) |
| <input type="checkbox"/> Children’s Home Project<br>\$ _____<br>country: _____                               | <input type="checkbox"/> Other Project<br>\$ _____<br>country: _____  |   |

### I would like to pay by:

**Cheque:** include 12 monthly post-dated cheques, or one lump-sum cheque for the year. **Make cheques payable to “Be A Hero”**

**Automatic Withdrawal:** include a VOID cheque with the amount to be withdrawn each month and the date of the transaction. Options are 5<sup>th</sup>, 20<sup>th</sup> or the 30<sup>th</sup>.

**Visa** or  **MasterCard** Card # \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name on Card \_\_\_\_\_ Amount to charge \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail  
e-mail, or  
fax form to:**

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